

Sector Brief

8 Aug 2022

Textile & Garment

Non-rated

July textile & garment export updates

Textile and garment export sustained momentum

- Based on the General Department of Customs, the prelim export turnover of Vietnam's textile and garment remained optimistic with 16.9% yoy and 2.7% mom, to USD3.68bn in July.
- In July 2022, the US persisted as the largest textile and garment importer with a USD1.8bn, +13.1% yoy/-0.1% mom, accounting for 48.8% of Vietnam's total textile and garment export value. The July export to the EU also witnessed a spike in value with a 27.5% yoy/2.4% mom, reaching USD440mn, followed by Japan with USD390mn (+45.0% yoy/+16.7% mom) and Korea with USD314mn (+26.2% yoy/+54.5% mom). Whereas, the export to China declined by 12.1% yoy, but rose by 21.9% mom to USD121mn in July.
- According to GSO, Vietnam's garment production volume in July soared to 554mn pieces (+39.4% yoy/+1.2% mom).

Fiber and yarn export continued to decline in July

- Vietnam's fiber and yarn export value dropped 38.1% yoy/20% mom to USD322mn in July, continuing the downward trend on a month-over-month basis for 4 consecutive months.
- China, the largest fiber and yarn importer of Vietnam, accounted for USD131.1mn (-55.1% yoy/-8.6% mom), making up 40.7% of Vietnam's total fiber and yarn export value. The export to US, EU, Japan and Korea in July posted 16.3mn (+4.2% yoy/-7.3% mom), USD4.8mn (+8.6% yoy/-19.4% mom), USD9.3mn (+8.3% yoy/+1.4% mom) and USD33.7mn (-23.0% yoy/-27.8% mom), respectively.
- The average export price of Vietnam's fiber and yarn slid by 0.7% yoy and 4.6% mom in July to about USD2,929/tonne.

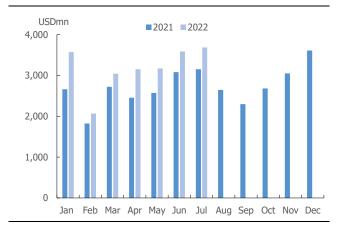
Mixed performance in 7M22

- Overall, in 7M22, Vietnam's textile and garment export turnover soared 20.6% yoy to USD22.3bn. Meanwhile, fiber and yarn export in 7M22 recorded a negative growth figure of -2.0% yoy, down to USD3.1bn.
- We expect textile and garment export to slow down in the coming months due to the high inflation situation in main export markets, which may cause consumers to tighten spending on non-essential goods.

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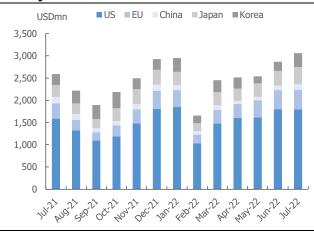
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Figure 1. Vietnam's textile and garment export value



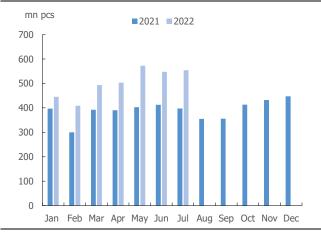
Source: General Department of Customs

Figure 3. Vietnam's textile and garment export by country



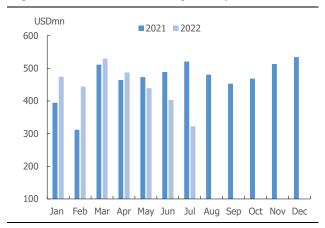
Source: General Department of Customs

Figure 5. Vietnam's garment production volume



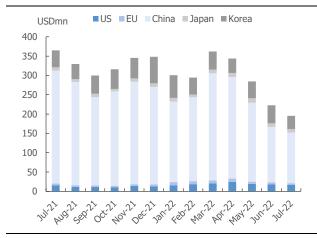
Source: General Statistics Office

Figure 2. Vietnam's fiber and yarn export value



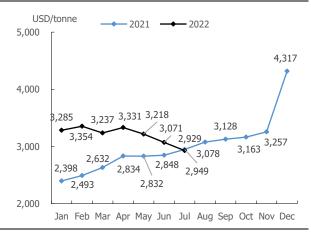
Source: General Department of Customs

Figure 4. Vietnam's fiber and yarn export by country



Source: General Department of Customs

Figure 6. Average export price of Vietnam's fiber and yarn



Source: General Department of Customs

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