

Economy

Event

27 May 2022

Strategic Insight

Time to open a new chapter in the capital market

Vietnam's rating is one step closer to the investment grade

On May 26th, 2022, Standard & Poor's announced to upgrade Vietnam's sovereign credit rating from BB to BB+, the highest level in the speculative grade, and bring Vietnam's government debt instruments one step closer to the international capital market. According to S&P, Vietnam's solid economic recovery and its efforts in timely paying government-guaranteed debts over two recent years were the main reasons for the upgrade.

S&P's upgrade indicates a promising Vietnam's capital market

The increase in Vietnam's sovereign credit rating likely indicated Vietnam's effort in upgrading the capital market. These could be the first steps to improve Vietnam's financial competitiveness compared to other countries in the Southeast Asia region by increasing the capacity and the depth of Vietnam's capital market, which already involved limited participation of foreign investors. As can be observed from historical data of Southeast Asia countries, especially Indonesia, showed us a positive correlation between the sovereign credit rating and the capital inflow into a country, indicating Vietnam's opportunity to develop the capital market with increasingly high participation of foreign investors.

KIS leading economic index

	2Q21	3Q21	4Q21	1Q22	2019	2020	2021
GDP (%)	6.61	(6.02)	2.58	5.03	7.02	2.91	2.58
Trade balance (USD bn)	(3.75)	(1.00)	5.22	0.82	10.42	19.01	4.61
CPI (%)	2.67	2.16	1.89	1.93	5.23	3.24	1.84
Discount rate (%)	3.00	3.00	3.00	3.00	4.00	3.00	3.00
USD/VND	23,020	22,761	22,790	22,870	23,231	23,255	22,790
US GDP (%)	NA	7.90	NA	NA	2.29	(3.41)	5.97
China GDP (%)	NA	6.00	NA	NA	5.95	2.34	8.02

Source: KIS

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Y Nguyen

y.nt@kisvn.vn

Nhan Tong

nhan.tt@kisvn.vn

I. Vietnam's rating is one step closer to investment grade

On May 26th, 2022, Standard & Poor announced to upgrade Vietnam's sovereign credit rating from BB to BB+, the highest level in the speculative grade, and bring Vietnam's government debt instruments one step closer to the international capital market in the future.

Table 1. Vietnam's historical S&P's rating

Date	Rating	Outlook
May 26, 2022	BB+↑	Stable
April 5, 2019	ВВ↑	Stable
December 23, 2010	BB-↓	Negative
September 7, 2006	ВВ↑	Stable
May 28, 2002	BB-	

Source: Bloomberg, KIS Notes: S&P initially ranks Vietnam's credit rating in 2002

Table 2. Vietnam's S&P credit rating status

Indicator	Status
Outlook	STABLE
Foreign Currency Long-term Debt	BB+ ↑
Local Currency Long-term Debt	BB+ ↑
Foreign Currency Short-term Debt	$B \to$
Local Currency Short-term Debt	B →

Source: Bloomberg, KIS

According to S&P, there were two main reasons for Vietnam's upgrade. First, Vietnam's economy in two recent years showed a solid recovery, after lifting mobility restrictions under the pandemic and turning to the "living with COVID" strategy, with high GDP growth and well-controlled inflation. This development strengthened the financial position of the government. Second, Vietnam's effort in timely paying government-guaranteed debts over two recent years, marking the significant improvements in administrative processes. Therefore, S&P Global Rating increased Vietnam's long-term foreign and local currency sovereign credit ratings to BB+ and short-term ratings to B. Furthermore, it posited the economic outlook as stable.

Table 3. S&P's rating ABCs scales

Investment Grade	AAA	Extremely strong capacity to meet financial commitments. Highest rating					
	AA	Very strong capacity to meet financial commitments					
	A	Strong capacity to meet financial commitments, but somewhat susceptible to adverse economic conditions and changes in circumstances					
	BBB	Adequate capacity to meet financial commitments, but more subject to adverse economic conditions					
	BBB-	Considered lowest investment-grade by market participants					
Speculative Grade	BB+	Considered highest speculative-grade by market participants					
	ВВ	Less vulnerable in the near-term but faces major ongoing uncertainties to adverse business, financial and economic conditions					
	В	More vulnerable to adverse business, financial and economic					

	conditions but currently has the capacity to meet financial commitments
CCC	Currently vulnerable and dependent on favorable business, financial and economic conditions to meet financial commitments
CC	Highly vulnerable; default has not yet occurred, but is expected to be a virtual certainty
С	Currently highly vulnerable to non-payment, and ultimate recovery is expected to be lower than that of higher rated obligations
D	Payment default on a financial commitment or breach of an imputed promise; also used when a bankruptcy petition has been filed or similar action taken
	CC C

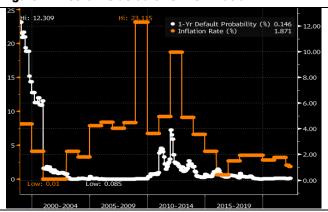
Source: S&P Global, Bloomberg, KIS

In our point of view, there are also potential factors for S&P's recent upgrade including the consistent increase in foreign reserve and the well-controlled inflation. According to Bloomberg, Vietnam's foreign reserve has reached USD110.90bn, which nearly fulfills the current external obligation of USD125.05bn, partly reducing the possibility of default risk at the country level. Besides, inflation played a key role in the model. In the 2009-2011 period of the hyperinflation, the government faced a risk of poor financial position leading to higher costs and financial burden to external investors and causing consequently higher probability of the default risk. At present, with proactive tools and mechanisms, Vietnam's authorities are doing well in keeping the inflation, even in the stress of global commodity market, under its annual target of 4%.

Figure 1. Vietnam's default risk vs FX reserve



Figure 2. Vietnam's default risk vs inflation



Source: Bloomberg, KIS

S&P's upgrade would be followed by good news from other credit rating agencies, including Moody's and Fitch, for above-mentioned reasons. Although it is different in rating labeling, their methodologies in accessing the credit default risk of a specific country were similar. Recent developments in economic activities and COVID-19 prevention could reduce the possibility of Vietnam's default risk in rating models of credit agencies. Hence, we expect that Moody's and Fitch would upgrade Vietnam's creditability soon.

Source: Bloomberg, KIS

Figure 35. S&P's and Moody's rating scale

	Moody's	S&P
Investment grade		
Highest quality	Aaa	AAA
High quality	Aa1	AA+
	Aa2	AA
	Aa3	AA-
Strong payment Capacity	A1	A+
	A2	Α
	A3	A-
Adequate payment capacity	Baa1	BBB+
	Baa2	BBB
	Baa3	BBB-
Speculative grade		
Likely to fulfill obligations, ongoing uncertainty	Ba1	BB+
	Ba2	BB
	Ba3	BB-
High-risk obligations	B1	B+
	B2	В
	B3	B-

Source: S&P Global, Bloomberg, KIS

II. S&P's upgrade indicates a promising Vietnam's capital market

The increase in Vietnam's sovereign credit rating likely indicated the Vietnam's effort in upgrading the capital market. These could be the first steps to improve Vietnam's financial competitiveness compared to other countries in Southeast Asia region via increasing the capacity and depth of Vietnam's capital market, which already involved a limited participation of foreign investors. Furthermore, this upgrade opens chance for Vietnam to reduce the gap in capital market accessibility and increase the competitiveness with other countries in the Southeast Asia region. Given the long-standing financial market, Singapore's credibility was outstanding compared to not only countries in the region but also other financial centers in the world. Meanwhile, Vietnam, with the recent effort of the capital market upgrading, can create competitive pressure on other members of ASEAN, especially Indonesia, a country with remarkable growth in attracting foreign capital in recent years.

Figure 35. S&P's ratings of Southeast Asia countries

Country	Foreign c	urrency lo	ng-term	Foreign cu	Foreign currency short-term				
	Moody's	S&P	Fitch	Moody's	S&P	Fitch	Last update		
Vietnam	Ва3	BB+	BB	NR	В	В	May 26, 2022		
Philippines	Baa2	BBB+	BBB	NR	A-2	F2	Apr 18, 2022		
Malaysia	А3	A-	BBB+	NR	A-2	F2	Jun 2, 2021		
Indonesia	Baa2	BBB	BBB	NR	A-2	F2	Apr 22, 2021		
Thailand	Baa1	BBB+	BBB+u	P-2	A-2	F1u	Mar 11, 2021		
Singapore	Aaa	AAAu	AAAu	NR	A-1+u	F1+u	Feb 16, 2021		
Laos	Caa2	NR	CCC	NR	NR	С	Sep 23, 2020		
Cambodia	B2	NR	NR	NR	NR	NR	Sep 29, 2014		

Source: S&P Global, Bloomberg, KIS

Historical data of countries in the Southeast Asia region showed that there is a positive association between the sovereign credit rating and the capital inflow to a country. Indonesia was a good example. We easily find that foreign capital to Indonesia in terms of portfolio investment increased significantly among increasingly high credit ratings. Capital inflows to Indonesia's capital market, especially via the debt instrument of portfolio investment, rose significantly following the S&P's upgrade from B+ to BB- in 2004. The impact was stronger in 2011 and 2017 when the country's sovereign credit ratings climbed to meaningful levels of BB+ and BBB-. These upgrades significantly change its attractiveness to foreign investors. From 2010-to 2015, the total investment flows to Indonesia's debt market was USD71.71bn, doubling the value of the 2005-2009 period. In 2015-2020, the value of capital inflows was USD94.71bn, increasing by 32.07% compared to the 2010-2015 period.

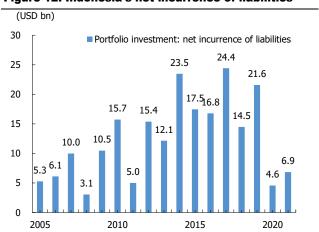
Indonesia's success in attracting foreign investors in the capital market was a valuable lesion for Vietnam. The consistent upgrade in sovereign credit rating would shows foreign investors government's commitments toward a transparent and sustained capital market, gradually building up their belief on the government's ability to meet obligation of debt instruments. These developments, in turn, would benefit domestic businesses in long term via lowering funding costs and increasing the funding availability.

Figure 11. Indonesia's historical ratings

=	=
Rating	Effective
BBB	May 31, 2019
BBB-	May 19, 2017
BB+	April 8, 2011
ВВ	March 12, 2010
BB-	July 26, 2006
B+	December 22, 2004
В	October 8, 2003
B-	May 12, 2003
CCC+	September 5, 2002

Source: GSO, KIS

Figure 12. Indonesia's net incurrence of liabilities



Source: GSO, KIS

Macro scorecard (USD bn, USD, %, % YoY)

	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	2Q21	3Q21	4Q21	1Q22	2018	2019	2020	2021
Real GDP growth		5.22					6.61	(6.02)	5.22	5.03	7.08	7.03	2.91	2.58
Registered FDI	2.73	4.69	2.10	2.89	3.91	1.91	5.14	6.88	9.01	8.91	35.47	38.02	28.53	31.15
GDP per capita											2,457	2,604	2,656	
Unemployment rate		3.56					2.62	3.98	3.56		2.21	2.25	2.48	3.22
Export	31.87	34.52	30.84	22.95	34.06	33.26	79.95	82.12	95.26	88.32	243.5	263.6	282.7	335.7
Import	30.61	31.98	29.45	25.28	32.67	32.19	83.70	83.12	88.72	87.50	236.7	254.4	263.0	331.1
Export growth	26.27	24.82	8.05	13.22	14.86	25.27	34.74	2.99	20.43	12.66	13.19	8.16	7.02	18.74
Import growth	23.96	14.59	11.30	21.86	14.81	15.89	45.79	18.85	15.42	15.79	11.01	7.41	3.81	25.90
Inflation	2.10	1.81	1.94	1.68	2.41	2.64	2.67	2.51	1.89	1.93	3.54	2.79	3.24	1.84
USD/VND	22,729	22,790	22,663	22,820	22,870	23,095	23,020	22,761	22,790	22,870	23,175	23,173	23,126	22,790
Credit growth	10.10	12.97	2.74	1.82	4.13	6.37	6.44	7.88	12.97	4.13	10.77	13.75	12.17	12.97
10Y gov't bond	2.09	2.11	2.09	2.24	2.41	3.05	2.21	2.14	2.11	2.41	5.07	3.37	2.01	2.11

Source: GSO, Bloomberg, FIA, IMF

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-General

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VIET NAM

JAE HEUNG LEE, Business Director (jhlee@kisvn.vn +8428 3914 8585 - 1466)
UYEN LAM, Head of Institutional Brokerage (uyen.lh@kisvn.vn +8428 3914 8585 - 1444)

KIS Vietnam Securities Corporation

3rd floor, 180-192 Nguyen Cong Tru, Nguyen Thai Binh Ward, District 1, Ho Chi Minh City.

Fax: 8428 3821-6898

SOUTH KOREA

YEONG KEUN JOO, Managing Director, Head of International Business Division (ykjoo@truefriend.com, +822 3276 5157)

PAUL CHUNG, Sales Trading (pchung@truefriend.com +822 3276 5843)

27-1 Yoido-dong, Youngdeungpo-ku, Seoul 150-745, Korea Toll free: US 1 866 258 2552 HK 800 964 464 SG 800 8211 320

Fax: 822 3276 5681~3

Telex: K2296

NEW YORK

DONG KIM, Managing Director (dkim@kisamerica.com +1 212 314 0681) HOON SULL, Head of Sales (hoonsull@kisamerica.com +1 212 314 0686) Korea Investment & Securities America, Inc. 1350 Avenue of the Americas, Suite 1110

New York, NY 10019 Fax: 1 212 314 0699

HONG KONG

DAN SONG, Managing Director, Head of HK Sales (dan.song@kisasia.com +852 2530 8914)

GREGORY KIM, Sales (greg.kim@kisasia.com, +822 2530 8915)

Korea Investment & Securities Asia, Ltd.

Suite 2220, Jardine House

1 Connaught Place, Central, Hong Kong

Fax: 852-2530-1516

SINGAPORE

ALEX JUN, Managing Director, Head of Singapore Sales (alex@kisasia.com.sg +65 6501 5602)

CHARLES AN, Sales (alex.jun@kisasia.com.sg +65 6501 5601)

Korea Investment & Securities Singapore Pte Ltd

1 Raffles Place, #43-04, One Raffles Place

Singapore 048616 Fax: 65 6501 5617

LONDON

Min Suk Key, Managing Director (peterkey@kiseurope.com +44 207 065 2766)

Korea Investment & Securities Europe, Ltd.

2nd Floor, 35-39 Moorgate London EC2R 6AR

Fax: 44-207-236-4811

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