

21 Mar 2022

# Hoa Sen Group (HSG)

## AGM brief: Focusing on Hoa Sen Home

On Mar 21, Hoa Sen Group (HSG) held the Annual General Meeting. The company presented to us full-year FY2021 results as well as the FY2022F business plan.

### Conservative guidance amid input price volatility

- The company sets conservative FY2022 guidance of a VND46,399bn revenue, -4.7% yoy and 3 scenarios for NPAT that depend on input price movements: VND1,500bn; VND2,000bn and VND2,500bn. The company also sets the coated steel sales volume target at 2,000 mil tonnes for FY2022.
- In the development strategy, the BOD submitted a plan to establish 2 new companies to optimize the operation: Hoa Sen Plastic JSC (plastic segment) and Hoa Sen Home (construction material retail segment). Those two companies are expected to be listed on the stock exchange in the future.
- Instead of expanding production capacity, the company wants to focus on construction material retail segment as strategic turning point in next 5 to 10 years.
- Shareholders approved a FY2021 dividend plan for a maximum 20% stock dividend.
- We note that TTM P/E and P/B of 4.24 and 1.66, respectively. In terms of P/E, HSG is trading lower than local peer median of 6.83, however, as for P/B, the company is trading higher than local peer median of 1.11.

### Hoa Sen Home - the long-term focus

- Hoa Sen Home is expected to be the first successful one-stop shop for construction materials and products in Vietnam. The company has opened 90 stores since Mar 2021.
- However, the BOD expected to slow pace of new stores in 2022 due to the impact of the current unprecedented health and economic crisis.

FY-ending Sep.	FY17A	FY18A	FY19A	FY20A	FY21A
Sales (VND bn)	26,149	34,441	28,035	27,539	48,727
chg. (% YoY)	46.1	31.71	(18.6)	(1.8)	76.9
Operating profit (VND bn)	4,418	3,977	3,199	4,626	5,047
Net profit (VND bn)	1,332	409	369	1,153	4,249
EPS (VND)	3,824	1,063	837	2,589	8,817
chg. (% YoY)	(49.9)	(72.2)	(17.9)	196.7	240
EBITDA (VND bn)	2,809	2,290	2,179	3,188	6,233
PE (x)	6.8	6.2	9.8	9.0	3.6
EV/EBITDA (x)	7.3	7.2	5.9	5.6	3.9
PB (x)	1.7	0.5	0.6	1.5	1.4
ROE (%)	27.4	7.6	6.9	19	48
Dividend yield (%)	3.4	0	0	0	0

Note: Net profit, EPS and ROE are based on figures attributed to controlling interest.

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12M rating **Non-rated**

12M TP **N.a**

Up/Downside **N.a**

### Stock Data

VNIndex (Mar 16, pt)	1,495
Stock price (Mar 16, VND)	38,200
Market cap (USD mn)	825
Shares outstanding (mn)	<b>493</b>
52-Week high/low (VND)	49,850/24,637
6M avg. daily turnover (USD mn)	16.10
Free float / Foreign ownership (%)	68.9/7.2
Major shareholders (%)	
Le Phuoc Vu	16.7
Hoa Sen Holdings Group	3.6

### Performance

	1M	6M	12M
Absolute (%)	3.9 (18.2)	44.4	
Relative to VNIndex (%p)	5.0 (30.3)	17.7	

### Stock price trend



Source: Bloomberg

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**Balance sheet**

(VND bn)

FY-ending Sep.	FY17A	FY18A	FY19A	FY20A	FY21A
Current assets	10,991	9,218	6,252	8,123	17,407
Cash & cash equivalent	292	492	365	575	516
Accounts & other receivables	1,828	2,119	1,339	2,024	4,535
Inventory	8,871	6,607	4,548	5,524	12,356
Non-current assets	8,186	9,737	9,235	8,197	7,344
Investment assets	1,425	1,612	593	602	682
Fixed assets	6,761	8,125	8,642	7,595	6,662
Others	2,263	2,300	1,738	1,436	1,869
<b>Total assets</b>	<b>21,440</b>	<b>21,255</b>	<b>17,225</b>	<b>17,756</b>	<b>26,620</b>
Accounts & other payables	4,413	1,758	2,060	2,969	8,938
ST debt & bond	9,015	10,880	6,707	6,023	5,437
LT debt & financial liabilities	2,841	3,466	2,990	2,174	1,414
<b>Total liabilities</b>	<b>16,269</b>	<b>16,104</b>	<b>11,757</b>	<b>11,166</b>	<b>15,789</b>
Controlling interest	5,134	5,116	5,461	6,584	10,816
Capital stock	3,500	3,850	4,235	4,446	4,935
Capital surplus	152	152	152	152	157
Others	35	59	53	32	91
Retained earnings	1,447	1,055	1,021	1,954	5,633
Minority interest	37	36	8	7	17
Shareholders' equity	5,171	5,152	5,469	6,591	10,833

**Income statement**

(VND bn)

FY-ending Sep.	FY17A	FY18A	FY19A	FY20A	FY21A
Sales	26,149	34,441	28,035	27,539	48,727
COGS	21,731	30,464	24,836	22,913	39,910
Gross profit	4,418	3,977	3,199	4,626	8,817
SG&A expense	2,314	2,712	2,212	2,668	3,770
Operating profit	2,104	1,265	987	1,958	5,047
Financial income	54	180	63	77	367
Interest income	0.4	1.7	1.3	2.8	
Financial expense	589	971	803	659	554
Interest expense	482	812	746	560	355
Other non-operating profit	74	54	223	(3)	(1)
Gains (Losses) in associates, subsidiaries, and JV	0	0	0	0	0
Earnings before tax	1,643	529	470	1,374	4,858
Income taxes	311	120	101	221	609
Net profit	1,332	409	369	1,152	4,249
Net profit of controlling interest	1,332	409	369	1,153	4,249
EBITDA	2,809	2,290	2,179	3,188	6,233

**Cash flow**

(VND bn)

FY-ending Sep.	FY17A	FY18A	FY19A	FY20A	FY21A
C/F from operating	(2,173)	397	5,245	2,107	1,338
Net profit	1,332	409	369	1,152	4,249
Depreciation & Amortization	705	1,025	1,192	1,230	1,186
Net incr. in W/C	(4,116)	(764)	3,786	(334)	(4,031)
Others	(94)	(273)	(102)	59	(66)
C/F from investing	(3,994)	(2,339)	(803)	(310)	(131)
CAPEX	(3,967)	(2,512)	(782)	(390)	(318)
Net loan granted & purchases of debt instruments	3	1	(31)	66	1
Net purchases of investment in affiliates	(31)	166	4	9	183
Other	1	6	6	5	3
C/F from financing	5,889	2,143	(4,639)	(1,512)	(1,313)
Incr. in equity	35	(1)	(1)	(1)	39
Incr. in debts	6,197	2,535	(4,558)	(1,447)	(1,291)
Dividends	(196)	(350)	0	0	0
Others	(147)	(41)	(80)	(64)	(61)
C/F from others	(6)	(3)	8	0	23
Increase in cash	(279)	228	(212)	286	(105)

**Key financial data**

FY-ending Sep.	FY17A	FY18A	FY19A	FY20A	FY21A
per share data (VND)					
EPS	3,824	1,063	837	2,589	8,817
BPS	14,665	13,293	12,903	14,815	21,917
DPS	357.7	0	0	0	0
Growth (%)					
Sales growth	46.1	31.71	(18.6)	(1.8)	76.9
OP growth	(2.4)	(39.8)	(22.0)	97.6	157
NP growth	(11.4)	(69.2)	(11.7)	219	268
EPS growth	(49.9)	(72.2)	(17.9)	196.7	240
EBITDA growth	3.7	(18.4)	(4.8)	45.9	95.5
Profitability (%)					
OP margin	8.0	3.6	3.5	7.0	10.3
NP margin	5.0	1.1	1.3	4.1	8.7
EBITDA margin	10.7	6.6	7.7	11.5	12.8
ROA	7.4	1.7	2.0	6.7	18.9
ROE	27.4	7.6	6.9	19	48
Dividend yield	3.4	0	0	0	0
Dividend payout ratio	9.3	0	0	0	0
Stability					
Net debt (VND bn)	11,558	13,850	9,404	7,611	6,343
Int.-bearing debt/equity (%)	54.8	67.2	54.6	32.8	63.1
Valuation (X)					
PE	6.8	6.2	9.8	9.0	3.6
PB	1.7	0.5	0.6	1.5	1.4
EV/EBITDA	7.3	7.2	5.9	5.6	3.9

Fiscal Year starts on October

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